



the chow wagon

elaine chow

>> where imagination gets rolling

## EXPERIENCE

*computer skills* **freelance**

*adobe acrobat* **Denver, Colorado >> August 2003–Present**

*adobe dps* Various design projects include publication design, identity development, signage,

*adobe indesign* web and app graphics, and packaging design. Clients include: Good Samaritan Medical

*adobe illustrator* Center Foundation, Third Way Center, Parallax Press, JL Melton Construction, Garfield

*adobe photoshop* Estates Winery, Kai Med Spa, Wild Oats, and Mary Jane Gift Boxes.

*esko/studio designer*

**integer**

**Lakewood, Colorado >> July 2014–Present**

Responsibilities as a senior designer span from designing and preparing final art (including point-of-sale structures, publications, aisle reinvention, and eCommerce banners and pages), leading designers and freelancers, and developing efficiency processes used by brand and production teams.

**rabble+rouser**

**Denver, Colorado >> August 2009–May 2012**

Design projects include Weber® cookbooks, catalogs, advertising campaign conceptualing, as well as identity work and graphic standards for various clients.

**twist design group**

**Denver, Colorado >> August 2004–May 2008**

Projects range from, but not limited to, corporate identity, annual reports, catalogs, and packaging. Responsibilities also include project management and overseeing all aspects of a project—from beginning conceptual stages, to print quotes, to press checks.

**graves fowler associates**

**Rockville, Maryland >> April 2000–June 2003**

Contribution to studio includes: independent, as well as collaborative, efforts in designing logos, identity programs, print collateral—from beginning stages, to delivery of printed piece. Other responsibilities include: production, client management, and supervision of digital assessment system.

## EDUCATION

**university of maryland, baltimore county**

**Bachelor of Arts, Graphic Design**

GPA: 3.94

Golden Key Honor Society

**maine college of art**

**Maine Summer Institute of Graphic Design 1999**

Studied with Hans-Ulrich Alleman (Graphic Identity) and Wigger Bierma (Typography as Attitude).

## AWARDS

*references* **david carter 2002 logo**

*portfolio and* **The 3rd Big Book of Logos: October 2001**

*references available* **Logo design for George Mason University: Center for Dispute**  
*upon request* **and Resolution Processes**

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